**SHORT DESCRIPTION**

Enel X, Enel Group’s global business line, is a leader in innovative solutions that supports energy transformation. With a strategy geared towards digitalization, sustainability and innovation, Enel X offers a closely interconnected ecosystem of solutions, which turn energy into new opportunities in various sectors: electric mobility, public and private energy efficiency, and artificial intelligence and data analysis services, energy consulting and financial services. Enel X designs, creates and provides modular solutions that allow everyone, anywhere, to create new value through the innovative use of energy. This focuses on sustainability and circular economy principles in order to provide people, communities, institutions and companies with an alternative model that respects the environment and integrates technological innovation into the daily lives of customer needs that are at the heart of Enel X’s strategy. Every solution turns decarbonization, electrification and digitalization goals into sustainable and beneficial actions to support cities, businesses, and individuals in a constantly evolving world. Risk-ready and insightful to new opportunities, Enel X is leading the energy transformation around the world. Thanks to its ability to adapt and change rapidly, it plays the role of a catalyst for innovation and change, continually improving people’s lives. Enel X is the strategic partner that makes opportunities happen for people, cities and businesses.

**END NOTE PRESS RELEASE**

Enel X, Enel Group’s global business line, is a leader in the energy sector, offering services that accelerate innovation and boost the energy transition. Through its advanced solutions, including energy management, financial services and electric mobility, Enel X provides each partner with an intuitive, personalized ecosystem of tech platforms and consulting services, focusing on sustainability and circular economy principles in order to provide people, communities, institutions and companies with an alternative model that respects the environment and integrates technological innovation into daily life. Each solution has the power to turn decarbonization, electrification and digitalization goals into sustainable actions for everyone, to build a more sustainable and efficient world together.

**END NOTE PRESS RELEASE ENEL X FINANCIAL SERVICES**

Enel X Financial Services, an Enel Group subsidiary 100% controlled by Enel X, is an electronic money institution (EMI) authorized by the Bank of Italy in December 2018 that provides payment solutions to private and corporate customers, in full compliance with data protection and privacy regulations. It is also a regulated entity in the central register of the European Banking Authority (EBA), which contains information on payment and electronic money institutions. Enel X Financial Services aims to become a leading operator in fintech.

**GBU VALUE PROPOSITION**

**e-Home**: Enel X global business unit that enables customers to make their home more efficient, smart and comfortable by creating best-in-class electrifying technology and providing an ecosystem of smart home solutions.

**e-Industries**: Enel X global business unit that enables commercial and industrial clients to unlock significant value by connecting them in the energy transition, through an ecosystem of business-ready solutions to foster decarbonization.

**e-City**: Enel X global business unit that enables municipalities to make cities more sustainable, livable and joined citizen participation, by providing an electrified and digitalized urban infrastructure ecosystem, combined with innovative solutions that make smart cities a reality.

**e-Mobility**: Enel X global business unit that enables people, cities and businesses to take part in the electric mobility transformation through a bespoke and ready to scale ecosystem of intelligent charging and EV fleet solutions.

**Financial Services**: Enel X global business unit that offers digital financial services to residential and business customers, providing them with new financial and payment solutions, integrated with Enel’s ecosystem, aimed at increasing access, inclusion and convenience.

**Ultra Broadband**: Enel X global business unit that provides businesses, homes and urban centers access to a portfolio of services that include wholesale connectivity, FTTH network, 4G densification and 5G introduction.

**Innovability**: Enel X transversal function on other global business unit that develops and provides valuable, advanced and accessible solutions to accelerate the energy transition and achieve the goals of decarbonization, electrification and digitalization globally.

**Circular Economy**: Enel X is leading the transition toward a sustainable business model, with the circular economy as a crucial pillar. Enel X is a Booster of the circular economy globally, broadcasting the company’s commitment to applying its principles and business models to all of its solutions, to accelerate sustainable energy transition and unlock opportunities for people, cities and businesses.

Below is a table with suggestions for links, by cluster, to be included in the press releases.

|  |  |
| --- | --- |
| **CLUSTER** | **DESTINATION URL** |
| Smart City | <https://corporate.enelx.com/en/our-offer/smart-city> |
| Electric Mobility | <https://corporate.enelx.com/en/our-offer/electric-mobility> |
| Ultrabroadband connectivity | <https://corporate.enelx.com/en/our-offer/ultrabroadband-connectivity> |
| Payments Solutions | <https://corporate.enelx.com/en/our-offer/payment-solutions> |
| Circular Economy | <https://corporate.enelx.com/en/our-commitment/circular-economy> |
| eMotorsport | <https://corporate.enelx.com/en/our-commitment/emotorsport> |
| Innovation | <https://corporate.enelx.com/en/our-commitment/innovation-sustainability> |
| Business Solutions | <https://corporate.enelx.com/en/our-offer/business-solutions> |
| Smart Home Solutions | <https://corporate.enelx.com/en/our-offer/smart-home> |